



Focus on Financial Education: Proven Strategies That Work Conference 2009

Thursday, September 17, 2009

**Capitol Plaza Hotel
1717 SW Topeka Blvd.
Topeka, Kansas**

Who should attend? Enrollment is open to all. Sessions are designed for attorneys, credit and housing counselors, financial service providers, educators, property managers, realtors and social service providers. American society is based on the idea that 'anyone' can reach the top. But the gap between rich and poor, skilled and unskilled, is growing and the ladder to the top seems to be disappearing. This conference is designed for community leaders who are concerned about the widening gap between the have's and the have not's and especially for those who work closely with people who live at the bottom of the socio-economic ladder.

Conference sponsored in part by:



HCCI Conference Agenda—Thursday, September 17, 2009

Agenda

Enroll early—space is limited!

- 7:45-8:20** Registration and Continental breakfast
- 8:20** Welcome
Sunflower Room *Bob Mackey, Executive Director*
Housing and Credit Counseling, Inc.
Lynn Vasquez, Program Consultant, History, Civics, Economics & Geography
Kansas State Department of Education
Debra Wenzel, Program Consultant, Family and Consumer Science
Kansas State Department of Education
- 8:30** **Bridges Out of Poverty: Strategies for Professionals and Communities**
An introduction to community leaders and educators about how to systematically address the causes of poverty and the decline of the middle class.
Phillip Devol, CCDC
A co-author and consultant with **aha!Process, Inc.**, founded by Ruby Payne, PhD
- 9:50** Break
- 10:00** **Bridges Out of Poverty...**(con't)
- 11:15** **Panel Discussion: The State of the Economy and the State of Kansas Consumers**
Where we've been—where we are going—how we will get there.
- Moderator: J. Schafer, News Director, Kansas Public Radio
- Panel: Rob Catlett, Director, Center for Economic Development, Emporia State University
Rich Cofer, Federal Reserve Bank of Kansas City
Kevin Glendening, Office of the State Banking Commissioner
Bob Mackey, Housing and Credit Counseling, Inc.
Kevin Shields, Federal Deposit Insurance Co. (FDIC)
- 12:10** Lunch and networking
- 12:45** **Government Calls the Shots: What Happened? 2008 vs 2009**
A discussion of how government financial and regulatory agencies could affect or could have affected current financial trends.
Robert DeYoung, PhD
Capitol Federal Professor in Financial Markets and Institutions
University of Kansas School of Business
- 2:00** Break

2:10 - 3:00 Breakouts:

- A** (for educators and/or others) **We did - you can too.**
How one teacher and her husband launched careers, money and paid down debt.
Heather Hooper, Journalism Teacher
USD 501, Highland Park High School
Michael Hooper, GTRUST Financial Partners and former Business Editor Topeka Capital-Journal
- B** **Using Bridges Out of Poverty and Getting Ahead in a Just Getting'-By World**
Success Stories from Two Communities
Cheryl Zimny, CCAP
Community Development Manager
Missouri Valley Community Action Agency, Marshall, MO
Pamela Beckford
United Way of Wells County, Bluffton, IN
Phillip DeVol, Consultant, aha!Process, Inc.
- C** **Alliance for Economic Inclusion:** creative financial services for individuals not using traditional financial institutions
Kevin Shields, Community Specialist, FDIC, Kansas City

3:00 Break

3:10 - 4:00 Breakouts:

- A** (for educators and/or others) **Pilot Project Outcomes: Two Best Practice Examples That Work to Educate Teens for a Stable Financial Future**
HCCI—school and community based education
Robert Baker, HCCI Director of Education
Communities In Schools: a successful Wichita program
Tracy McKay, Program Director
- B** **Financing A Future: Exploring Federal Loans and Other Options for VoTech and College Bound Students**
Justin Chase Brown
Debbie Johanning
Office of Student Financial Aid
The University of Kansas
- C** **Mortgage Foreclosure: Finding An End to a Snowball Trend**
Chris Burk and Jackie Blaesi-Freed
HCCI Certified Housing and Credit Counselors
- 4:00** Adjourn: pick up certificates

SAVE THE DATE:

Focus on Financial Education: Proven Strategies That Work
Third week in September 2010—Capitol Plaza Hotel

Note: Participants may attend any of the three breakouts at 2:10 and 3:10. Breakout A is designed specifically for educators but anyone may attend. Breakouts B and C will be of interest to anyone attending this conference. The breakout option is for planners to determine room size. Participants may choose to attend a different breakout session on the day of the conference provided seating space is available.

Printing by:



Funded Partner

Registration Form

Mail Contact Information Form with payment to:

Housing and Credit Counseling, Inc.
1195 SW Buchanan, Suite 101
Topeka, Kansas 66604

(Please duplicate form for each additional person registering by mail.)

or

Fax: 785-234-4289

Contact Information

Name: _____
(please print)

Title: _____

Organization or Employer: _____

Address: _____

City: _____

State & Zip: _____

Day phone: _____

Email: _____

2:10 Breakout first choice): A _____ B _____ C _____

3:10 Breakout first choice): A _____ B _____ C _____

Payment enclosed: \$ _____ Check Credit Card

Purchase Order # _____

Make checks payable to HCCI

VISA MasterCard AMEX Discover

* \$1.50 will be added to process each credit card payment (Total \$46.50)

Account # _____

Expiration date: ____/____ Code #'s on back _____

Billing: _____

Address City State Zip

x _____

(signature required for credit card use)

Registration fee is \$45. Enroll two or more from the same organization at \$35 per person. **All registration fees must be received with enrollment.** Full refunds through September 4 – no refunds after September 4.

Enrollment fee after September 4 is \$75 per person. No walk-in enrollments. Fee includes continental breakfast, lunch and handouts. Enroll early – space is limited. For additional information contact Marilyn at 785-234-0217 x 312 or mstanley@hcci-ks.org

Capitol Plaza Hotel has reserved a block of rooms at \$75 single or \$85 double occupancy. Rooms are reserved on a first-come-first serve basis. Taxes are currently 13.45% plus applicable charges.



If reasonable accommodations are needed, please contact HCCI at 785-234-0217 no later than August 28.

BONUS FOR EDUCATORS!

In addition to the conference September 17, educators have an opportunity to also attend a one-day workshop September 16 designed to enhance teaching financial life skills to elementary, middle and high school students. See information and registration form on page 4.

Economic & Personal Financial Literacy for 21st Century Learning

September 16-17, 2009 Capitol Plaza Hotel – Topeka

Wednesday, September 16, 2009

Capitol Plaza Hotel – Sunflower Room

AGENDA

9:00 – 9:10 Welcome: Bob Mackey, Housing and Credit Counseling, Inc.

9:10 – 9:50 Kansas State Department of Education speaker

9:50 – 10:00 Break

10:00 –11:30 ... Economics 101: Rob Catlett, Emporia State University

11:30 – 12:30 .. Break / Lunch

TIME	ELEMENTARY	MIDDLE	HIGH SCHOOL
12:30 – 1:45	Junior Achievement Speaker to be announced	Kansas Council on Economic Education: Financial Foundations for Kansas Kids (FF4KK) Angela Howie	Communities in Schools: Reality U – Tracy McKay
1:45 – 2:00	Break	Break	Break
2:00 – 3:15	K-State County Extension Financial Curriculum Speaker to be announced	FDIC Money Smart – Terry Lee	Banking Commissioner’s Office: Banks at School – Kevin Glendening
3:15 – 3:30	Break	Break	Break
3:30 – 4:45	State Treasurer’s Office Save@School – Michelle Kaberline	Investing in the Stock Market – Roger Carlin – Iola Middle School teacher and 2005 Kansas Economic Educator of the Year	HCCI: 14 Things You Need to Know Before You Leave Home / How to Read Financial Documents – Robert Baker
4:45	Adjourn – Pick up certificates		

Sponsored by: William Sadowsky Family Foundation